# Clinton-Kirkland Downtown Revitalization Initiative







### For immediate release:

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#### **Contact:**

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## **Clinton and Kirkland Announce Open Call for DRI Projects**

[Village of Clinton and Town of Kirkland, NY]- The Clinton-Kirkland DRI Local Planning Committee is seeking transformative project proposals for potential inclusion in the Clinton-Kirkland Downtown Revitalization Initiative (DRI) Strategic Investment Plan. Proposals for public, private, and not-for-profit projects can be submitted through an **Open Call for Projects from June 12**<sup>th</sup> to July 10<sup>th</sup> 2023.

An informational webinar is scheduled for June 21<sup>st</sup> at 12:00 pm and one-on-one support is available for project sponsors starting today. Projects received through the call will be reviewed by the Committee, with input from the public. Successful submissions will be recommended for funding to the state.

The NYS Downtown Revitalization Initiative (DRI) provides state funding to New York communities to foster vibrant downtowns across the state. The ultimate goal of the DRI is to fund projects that will help transform downtowns into vibrant communities where New Yorkers want to live, work, and raise families.

As the Round Six DRI winner for the Mohawk Valley, the Town of Kirkland and the Village of Clinton will jointly receive \$10 million in funding from New York State Governor Kathy Hochul to develop and implement a Strategic Investment Plan for the downtown revitalization area. A Local Planning Committee made up of representatives of local businesses, institutions, and community groups is leading the effort, supported by a team of state planners and private sector experts.

The Open Call for Projects provides the community an opportunity to propose transformative projects within Clinton and Kirkland. Submissions may include projects such as new capital/construction projects, public improvements, and renovation of existing buildings. Projects should have a visible and functional impact on the downtown, for example, by serving as an anchor or catalytic project that will provide employment opportunities, housing choices, and/or services for the community. Projects must also align with the DRI goals and eligibility criteria. They should be shovel-ready and implementable within two years.

Information on the open call including useful resources for project sponsors can be found online at <a href="https://www.clintonkirklanddri.com/opencall">https://www.clintonkirklanddri.com/opencall</a>. A consultant team is available to help with the development of submissions and project sponsors are encouraged to reach out to them early in the process. Final proposals can be submitted by e-mail, by mail, or in person to Lumbard Hall located at 100 North Park Road in the Village of Clinton. Further information regarding the submission process and the Downtown Revitalization Initiative can also be found on the website.

Project proposals will be reviewed by the Local Planning Committee with input from the public, and selected projects will be recommended for DRI funding in the Clinton-Kirkland DRI Strategic Investment Plan. Please note that the inclusion of a project in the Strategic Investment Plan does not guarantee funding through the DRI Program. New York State will make the final determination of which projects will receive a DRI award.

Questions regarding the Clinton-Kirkland DRI can be directed to the Village of Clinton at 315-853-5231 or the Town of Kirkland at 315-853-5082

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#### **About the Downtown Revitalization Initiative:**

The Downtown Revitalization Initiative was created in 2016 to accelerate and expand the revitalization of downtowns and neighborhoods in all ten regions of the state to serve as centers of activity and catalysts for investment. Led by the Department of State with assistance from Empire State Development, Homes and Community Renewal and NYSERDA, the DRI represents an unprecedented and innovative "plan-then-act" strategy that couples strategic planning with immediate implementation and results in compact, walkable downtowns that are a key ingredient to helping New York State rebuild its economy from the effects of the COVID-19 pandemic, as well as to achieving the State's bold climate goals by promoting the use of public transit and reducing dependence on private vehicles.

In the first five years of the program, the state committed \$600 million investing in 59 downtowns ripe for revitalization and that have the potential to become magnets for redevelopment, business, job creation, greater economic and housing diversity and opportunity. Participating communities are nominated by the state's 10 Regional Economic Development Councils based on the downtown's potential for transformation. Each community is awarded \$10 million to develop a downtown strategic investment plan and implement key catalytic projects that advance the community's vision for revitalization and leverage additional private and public investments.

More information on the DRI is available <u>here</u>.